

Visions 2011 Conference Registration Form

Name: _____

Company: _____

Address: _____

Phone: _____

E-Mail: _____

REGISTERING FOR:

- Full Registration* \$240
- Early Full Registration* \$200
(By April 29, 2011)
- Student Registration \$90
- Student Poster Presenter \$30
- Thursday Only (includes Banquet) \$160
- Friday Only (includes Breakfast) \$100
- Buffet Dinner Only \$25
- AAEA Membership* \$30

Do you wish to be an AAEA member for 2011-12?

- Yes (*Annual membership is included in full registration fee. For all others, annual membership fee is \$30.)

Please make cheques payable to "AAEA" and forward to: **AAEA, Rural Economy
University of Alberta
Edmonton, AB T6G 2H1**

**Registration can also be done online
at: www.aaea.ab.ca**

"WEB Registration" can be paid by mail or on-site. Payment only by **cheque** or **cash** – no debit/credit cards.

**Hotel reservations are to be made directly
with the Holiday Inn at
1-877-660-8550**

Block of rooms held until April 5: \$121+tax

Visions 2011 Program

Thursday, May 5th, 2011

8:00 Registration

8:25 Opening Remarks

Avery Cook, AAEA President

Session 1: "Risk Management: Issues and Consequences"

8:30 "Issues in Modeling Yield & Price
Risk: Implications for the Design
& Rating of Crop Insurance"

Barry Goodwin, North Carolina
State University

9:10 "Agri-Food Risk Management
Policy in Canada"

James Rude, Rural Economy,
University of Alberta

9:50 Nutrition Break

10:10 "Farm Debt and Income"

Rosalie Cunningham, ARD

10:40 "Canadian Farm Policy and
Programs"

Wayne McDonald, AFSC

11:10 Panel: "Farm Policy Challenges
& Opportunities"

Session 1 Speakers

12:00 Lunch (included in registration)

1:00-1:30 Research Poster Viewing

Thursday, May 5th, 2011

Session 2: "Managing Risk: The Challenge for Agriculture"

1:35 "Livestock Industry Outlook and
Associated Risks"

Chris Panter, ARD

2:15 "The Response to the Financial
Crisis: Implications for
Agriculture in Canada".

Danny Le Roy, University of
Lethbridge

2:55 Nutrition Break

3:10 "The Changing Landscape of
Price Risk Management in
Alberta"

lebeling Kaastra, Gibson
Capital Inc.

3:50 "Farm Level Business Risk
Management"

Dale Kaliel, ARD,

4:45 AAEA Annual General Meeting

5:30 Visions 2011 Dinner Reception

6:00 Research Poster Voting deadline

6:30 Visions 2011 Buffet Dinner

7:20 "Student Poster Award Winners
Presentations"

7:40 *Invited Address*

"Alberta Economy 2011:
What Trends Will We See?"

Todd Hirsch, Senior Economist
ATB Financial

Friday May 6th, 2011

- 7:30-8:25 **Breakfast** (incl. in registration)
7:30 **AAEA Executive Meeting**
- 8:25 **Session 3: "Managing Risk: Impact for Farming and Food"**
- 8:30 **"State of the Crop Industry 2011"**
Charlie Pearson, ARD, Edmonton
- 9:10 **"Crop Production Risk Coming from Climate Change"**
Susan Robertson, IDRC
- 9:50 **Nutrition Break**
- 10:10 **"Local Food Systems and Recent Trends in Consumer Preferences Around Food: Some Preliminary Thoughts"** - Tom Johnston,
University of Lethbridge
- 10:50 **"Risky Business - The Business of Farming - a Consultants Perspective"** - Jonathan Small,
Meyers Norris Penny
- 11:30 **Panel: "Agriculture in a Challenging Economy"**
Session 3 Speakers
- 12:15 **Closing Remarks**
AAEA President

VISIONS 2011

RESEARCH POSTERS

Undergraduate and Graduate

STUDENT POSTERS WELCOME

Presenting Students: Conference Fee Only \$30

Cash Awards for 1st & 2nd

Contact: Jesse Cole

Jesse.Cole@gov.ab.ca / 780-422-3122

VISIONS 2011

Sponsorship Opportunities

The four-tiered Visions 2011 Sponsorship Program offers an affordable opportunity and recognition for Alberta's agri-business leaders. Sponsors are also encouraged to have their staff take advantage of the Visions 2011's applicable half-price registration fee opportunity. Interested? Do not miss out! To explore participating in Visions 2011 see the AAEA website: www.aaea.ab.ca and/or contact : Reg Norby, P. Ag., Visions 2011 Sponsorship Chair (780-436-0590 / norby@shaw.ca) by April 29, 2011.

Visions 2011

Sponsorship Levels

Platinum (\$1000 & Over)

Gold (\$750)

Silver (\$500)

Bronze (\$250)

Alberta Agricultural Economics Association

The AAEA, formed in April 1984, brings together Alberta's Agri-Industry professionals, leaders and policy makers for the focussed interaction and exchange of ideas on economic, social, and environmental issues which are at the forefront of this industry and the Alberta economy's sustainable future.

Become an AAEA member!

Annual membership only \$30

aaea.ab.ca

ALBERTA AGRICULTURAL ECONOMICS ASSOCIATION

**PRESENTS ITS
28TH ANNUAL**

**VISIONS
CONFERENCE**

VISIONS 2011

"Alberta's

Agri-Food Future:

Risk Management

Challenges and

Opportunities"

May 5th & 6th

Holiday Inn - Red Deer

6500 – 67 Street, Red Deer

www.aaea.ab.ca