



VISIONS 2009 CONFERENCE

“ALBERTA’S AGRI-FOOD INDUSTRY IN A GLOBALIZED WORLD”

CORPORATE SPONSORSHIP OPPORTUNITIES

The following chart outlines the four-tier sponsorship program noting the types of recognition and benefits provided to those corporations and organizations that wish to offer their financial or in-kind support for the upcoming AAEA’s 26th Annual Visions Conference: “**Visions 2009: Alberta’s Agri-Food Industry in a Globalized World**”, April 30 – May 1, at the Red Deer Lodge in Red Deer. Opportunities include Named Session, Banquet, Visions Student Poster sponsorship, Visions Student Bursaries sponsorship, session speaker sponsorship, luncheon, session refreshment breaks, and registration kits. For specific information on the required levels of support, please contact the Visions 2009 Sponsorship Chair. If interested in exploring a specific sponsorship interest, please contact us as soon as possible to avoid a missed opportunity.

SPONSORSHIP CONTRIBUTION LEVELS				
SPONSORSHIP BENEFITS	BRONZE \$ 300	SILVER \$ 500	GOLD \$ 750	PLATINUM \$ 1000+
References in Media Releases	Yes	Yes	Yes	Yes
Registration Desk Acknowledgement	Yes	Yes	Yes	Yes
Acknowledgement in Program Guide	Yes	Yes	Yes	Yes
Opening/Closing Acknowledgement	Yes	Yes	Yes	Yes
Acknowledgement on AAEA Website	Yes	Yes	Yes	Yes
Complimentary Luncheon Ticket	Yes (1)	Yes (1)	Yes (2)	Yes (2)
Complimentary Banquet Ticket		Yes (1)	Yes (1)	Yes (2)
Registration Kit Promo Item/Brochure ¹	Yes	Yes	Yes	Yes
Complimentary Banquet Ticket		Yes	Yes	Yes
Visions Student Bursaries Sponsorship		Yes	Yes	Yes
Luncheon Sponsorship			Yes	Yes
Speaker Sponsorship			Yes	Yes
“2 for 1” Conference Registration			Yes (1)	Yes (2)
Named Sponsorship Session Opportunity				Yes
Co-Chair/Welcome Opportunity				Yes

Sponsorship cheques are to be made payable to: “AAEA”; and forwarded to: AAEA-Visions 2009, Rural Economy, University of Alberta, Edmonton, AB T6G 2H1. In order to ensure that your support is recognized as per the above program, confirmation of your contribution, in cash or in-kind, must be received by April 24, 2009. For further information, contact: Reg Norby, P.Ag., Visions 2009 Sponsorship Chair: 780-436-0590 / norby@shaw.ca

¹ Sponsor is requested to forward 150 copies of your chosen corporate insert to: “AAEA -Visions 2009”, Rural Economy, University of Alberta, Edmonton, AB T6G 2H1, no later than April 24, 2009.